

ONE THE CAMPAIGN TO MAKE POVERTY HISTORY



ONE is a new effort by Americans to rally Americans – ONE by ONE – to fight the emergency of global AIDS and extreme poverty. ONE is students and ministers, punk rockers and NASCAR moms, Americans of all beliefs and backgrounds, united as ONE to help make poverty history.

ONE believes that allocating an additional ONE percent of the U.S. budget toward providing basic needs like health, education, clean water and food would transform the futures and hopes of an entire generation in the world's poorest countries. ONE also calls for debt cancellation, trade reform and anti-corruption measures in a comprehensive package to help Africa and the world's poorest nations beat AIDS and extreme poverty.

ONE is a broad movement of Americans from every state and walk of life —more than 2.4 million people have lent their voices to ONE by visiting ONE.ORG and signing the ONE Declaration. More than three million Americans are also wearing white bands as a show of support for ending extreme poverty and global AIDS. ONE is Americans spreading the word in churches, coffee shops, on television, college campuses and the Internet.

Most Americans would be surprised to learn that less than ONE percent of the federal budget is currently marked for development assistance—surveys often show people think it is over 15%. ONE percent of the U.S. budget is \$25 billion, and redirecting that much more money will take time. Directed to honest governments, private charities and faith-based organizations, this support would provide the tools and resources they need to really make a difference.

If the U.S. were to devote an additional ONE percent—one cent for every dollar spent by the federal government—to helping the world's poorest people help themselves, America would demonstrate a commitment to the Millennium Goals, an internationally agreed upon effort to halve global poverty by 2015.

As ONE, Americans are making a difference: Today, thanks to U.S. support through the President's Emergency Plan for AIDS Relief (PEPFAR), over 822,000 people with HIV/AIDS are receiving lifesaving anti-retroviral treatment, helping them to live to raise their children, harvest crops and build businesses. Over 770,000 are also receiving ARV treatment through the Global Fund to Fight AIDS, TB and Malaria, an important international initiative where U.S. contributions challenge other countries to do their share in the fight against HIV/AIDS. Americans are raising their voices and lives are being saved.

With an additional ONE percent of our budget we can help prevent 10 million children from becoming AIDS orphans; we can help get 104 million children into grade school; we can help provide water to almost 900 million people around the globe; we can save almost 6.5 million children under 5 from dying of diseases that could be prevented with low-cost measures like vaccination or a well for clean water; and we can build a better, safer world for all.

ONE: The Campaign to Make Poverty History is a coalition of over 2.4 million supporters and over 100 of the nation's most well-known and respected non-profit, advocacy and humanitarian organizations. For more information and a list of all ONE coalition partners, please visit: WWW.ONE.ORG.

WWW.ONE.ORG

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WE HAVE CREATED THE BEGINNINGS OF A REAL MOVEMENT, AND IT'S GROWING...

ONE is a new effort by Americans to rally Americans – ONE by ONE – to fight the emergency of global AIDS and extreme poverty. In just over a year, ONE has recruited over 2.4 million people to be a part of ONE: The Campaign to Make Poverty History. Today, more than 3 million Americans are wearing the ONE white band as a show of support for the campaign.

ONE is students and ministers, punk rockers and NASCAR moms, Americans of all beliefs and walks of life, united as ONE to help make poverty history. ONE believes that allocating an additional ONE percent of the U.S. budget toward providing basic needs like health, education, clean water and food would transform the futures and hopes of an entire generation in the world's poorest countries. ONE also calls for debt cancellation, trade reform and anti-corruption measures in a comprehensive package to help Africa and the poorest nations beat AIDS and extreme poverty.

Most of ONE's more than 2.4 million supporters joined through the web by visiting WWW.ONE.ORG and adding their name and email address to the ONE Declaration, stating their support of the fight against global AIDS and extreme poverty.

ONE IS ALREADY DELIVERING RESULTS

ONE aims to have 5 million real activists by 2008, reaching across political divides to ask elected leaders to do more to help America lead the world in saving millions of lives in the world's poorest countries.

Through ONE.ORG, the ONE Campaign generated over 500,000 e-letters to President Bush asking for an historic deal on debt, AIDS and trade for Africa at the 2005 summit of the world's 8 richest countries. At Live 8, 1 million people stood in Philadelphia, joining with 3.8 billion people around the world who turned up, tuned in or logged on to show they were also determined to change the world. In response, Bush and other world leaders promised \$25 billion more for Africa and \$50 billion more globally by 2010, as well as specific efforts on HIV/AIDS and education.

In one targeted 24 hour campaign, ONE generated close to 25,000 calls to the U.S. Senate to help fund the Global Fund to Fight AIDS, TB and Malaria, increasing its life-saving funding by \$100 million.

Right now, ONE supporters are emailing Congress about the budget, sending over 100,000 emails in 24 hours to the Senate asking them to fully fund the fight against global AIDS and extreme poverty. ONE has sent over 500,000 emails to both President Bush and Congress about the FY2007 budget, asking them to help America lead the world in saving lives and create hope and opportunity for people in Africa and the world's poorest countries.

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AIDS AND EXTREME POVERTY: CRISIS AND OPPORTUNITY

THE EMERGENCY: AIDS AND EXTREME POVERTY

- More than 1 billion people around the world live on less than \$1 a day—300 million of them live in Africa.
- Africa has been hit harder by the HIV/AIDS virus than any other region of the world. Last year alone, more than 2 million Africans died from AIDS and another 24 million are infected with the HIV virus, approximately 2 million of whom are children
- Sub-Saharan Africa is home to over 70% of the total world HIV-positive population
- Only 810,000 of the 4.7m people in immediate need of anti-retroviral drugs (ARVS) in Africa have access to them. This is partly because of availability and price—the cheapest drugs are a dollar a day, but most Africans cannot afford this.
- Africa is home to 80% of the world's 15 million HIV/AIDS orphans
- Over one billion people do not have access to clean water. Every 15 seconds, a child dies from a disease associated with lack of access to safe drinking water, inadequate sanitation and poor hygiene.

THE OPPORTUNITY: WHAT ARE WE ALREADY DOING TO HELP?

- Thanks to U.S. support, 1.3 million people with HIV/AIDS are receiving lifesaving anti-retroviral treatment.
- The U.S. is a lead donor to the Global Fund to Fight AIDS, TB and Malaria which to date has provided bed-nets to 3 million families which will prevent those family members from contracting malaria from a simple mosquito bite. The U.S. has partnered with other G8 nations and committed to scaling up efforts to fight malaria together so that an additional 600,000 lives will be saved each year by 2015.
- This year, under pressure from ONE: The Campaign to Make Poverty History, the G8 agreed to increase aid to Africa by \$25 billion, and to all developing countries by \$50 billion, by 2010. The G8 leaders and the other shareholders of the World Bank and IMF also agreed to cancel 100% of the multilateral debts owed by 18 qualified Highly Indebted Poor Countries (HIPCs). This will help kick-start poor countries efforts to achieve the Millennium Development Goals—but more will be needed if these goals are to be achieved and these promises will only be kept if we keep up the pressure.

WHAT MORE CAN WE DO?

- For every \$100 the U.S. government spent in 2004, only 25-50 cents was spent on the poorest countries of the world. When asked, most Americans think we are spending \$15-20, not 25-50 cents, on international assistance. However, with just a 1% increase—or another \$1 for every \$100, the U.S. could lead a global effort to help poor countries meet international development targets.
- Experts agree that investing in education is one of the best ways to reduce poverty and fight the spread of AIDS, especially among girls. For less than the amount of money that Americans and Europeans spend on pet food every year, basic education could be provided for every child in the world.
- Economists estimate that creating fairer trade policies between the richest and poorest countries of the world could lift 300 million people out of poverty by 2015.

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ONE IN 2006: MAKING THE G8'S LIFE-SAVING PROMISES A REALITY

2005 brought unprecedented public action on bolder measures to fight global AIDS and extreme poverty. On a wave of support from over 1.5 million Americans, the U.S. made historic commitments on international assistance and debt cancellation at the July G8 Summit in Gleneagles, Scotland.

5 days after the LIVE 8 concerts, the G8 leaders met... and they had heard us. It was a historic and landmark meeting that achieved more than any G8 in history. Leaders promised \$25 billion more for Africa and \$50 billion more globally by 2010. They also agreed to basic schooling for every child, and to write off \$56 billion in crushing debt for 38 of the world's poorest countries. They promised to get AIDS drugs not just to everyone who can afford them but to everyone who needs them. These are great promises, if we can keep up the positive pressure and make sure they keep them in 2006.

2006 is a crucial year for ensuring the necessary commitments are made to turn these promises into reality for the world's poorest people.

ONE Campaign Partner Organizations

Americans from all 50 States Bread for the World • CARE • DATA • Habitat for Humanity • InterAction • International Medical Corps • International Rescue Committee • Mercy Corps • Oxfam America • PlanUSA • Save the Children • World Concern • World Vision • A Bead for Life • A Glimmer of Hope • A Self-Help Assistance Program • Action Against Hunger • Africare • Alliance To End Hunger • American Foundation for Children with AIDS • Americans for Informed Democracy • American Jewish World Service • Blood Water Mission • Children International • Christian Children's Fund • Christian Reformed Church World Relief Committee • Church World Service • Citizens for Global Solutions • Compassion International • Concern Worldwide • Counterpart International • Crossroads • Engineers Without Borders • The Episcopal Church • Episcopal Relief and Development • Evangelical Lutheran Church in America • Face AIDS • Feed the Children • FINCA • Five Talents International • Food for the Hungry • Foundation for International Community Assistance • Global Healing • Global Health Council • Grameen Foundation USA • Habitat for Humanity • Heartland Alliance • Heifer International • HOPE International • The Hunger Project • Imagine Nations • Institute for Agriculture and Trade Policy • International Justice Mission • International Orthodox Christian Charities • Jubilee USA Network • Keep a Child Alive • Lutheran World Relief • Mennonite Central Committee • Mercy Ships • National Association of Social Workers • National Council of the Churches of Christ in the USA • National Peace Corps Association • National Student Campaign Against Hunger • Nazarene Compassionate Ministries • Net Aid • Operation Blessing International • Opportunity International • PATH • Pax Christi • The Pendulum Project • Presbyterian Church (USA) • Results • Social Groove Collective • Sojourners • UN Foundation • UN Millennium Campaign • UNA – USA • Unitarian Universalist Association of Congregations • United Methodist Church • United Methodist General Board of Church and Society • Universal Giving • Urbana • US Doctors for Africa • US fund for UNICEF • USA for Africa • Working Assets • World Conference of Religions for Peace • World Hope International • World Hunger Year • World Relief •

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